# Al benchmarking for hypothesis-driven science in machine and deep learning?

MediaEval: Multimedia Evaluation Benchmark Oct 25, 2025





#### Computer Vision lab @ TU Delft

Two main research themes:

- Fundamental empirical understanding-based deep learning research; (to)
- Find & evaluate powerful yet flexible physical priors for data-efficient visual recognition AI.

### WHOAMI: JAN VAN GEMERT



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#### AI benchmarking...

Quantify how well an automatic system (AI) can perform a task.



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Quantify how well an automatic system (AI) can perform a task.

### hypothesis-driven science in machine and deep learning...

Doing science: better understand machine and deep learning methods.



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#### AI benchmarking...

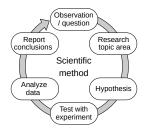
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### hypothesis-driven science in machine and deep learning...

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"?"

My own questions about benchmarking and ML/DL science :)



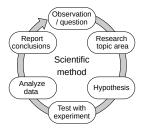
- Improvement-driven (large compute/data);
- Trial and error (graduate student descent)
- Opportunistic (career driven);
- Reviewer damage (bold-nr fetish; Mathiness);
- Confusing speculation with explanation
- Not identifying the reasons for empirical gains.

<sup>[1]:</sup> https://en.wikipedia.org/wiki/Scientific\_method

<sup>[2]:</sup> Lipton et al. "Troubling Trends in Machine Learning Scholarship", 2018.

<sup>[3]:</sup> Sculley, David, et al. "Winner's curse? On pace, progress, and empirical rigor." 2018.

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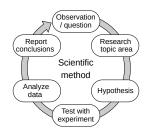
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- ML/DL does not have many empirical theories. Some that I am aware of:
  - ∘ Neural Scaling Laws; ∘ Bias/variance ∘ ML is like physics/neuroscience;
  - $\circ$  Simple axioms explaining intelligence  $\circ$  Different media represent the same reality  $\circ$  ...

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- Mores in the field: End-to-end learning; 'bold' numbers on common datasets; trail and error; openly sharing code/weights/data; all papers open on ArXiv.

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## Against method: "The Way" vs "A Way"



• There is not "one way" to do science. Science moves on, despite the methodology used<sup>[5]</sup>. Quote: "Machine learning theory needs a reformation, because our advice is not just ignored, but demonstrably, actively harmful." [6]

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Let people do research however they want (including yourself).

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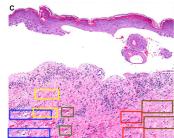
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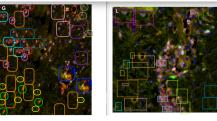
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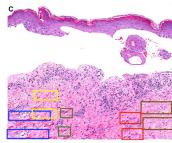










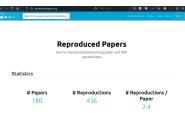


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<u>Doesn't (only) preach "Do</u>n't do fraud; it's bad" 1; she does the work.

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## My work for fundamental empirical research in ML/DL



ReproducedPapers.org



Online research guidelines



#### ControlledExperimentsInML.org



MSc course

## My work for fundamental empirical research in ML/DL

Recent initiative (Prof. Larson as a keynote:) )

### **Metascience** for Machine Learning

Holding a magnifying glass up to the ways of doing machine learning research.



Metascience for machine learning focuses on the science in the field of machine learning. It's about topics that are typically not found in Machine Learning text books, but about the ways of finding out what should be in those textbooks.

It's about how research in machine learning is done, the methodology, the processes, the mindset, goals, aspirations, inspirations,

All is changing the world, and machine learning has proved a valuable tool for other important scientific fields. Here, we turn the tables, and put the spotlight on the scientific research field of machine learning itself.

https://metascienceforml.github.io/

## My personal views on science in ML/DL

#### I don't believe:

- No single way to do science;
- No preaching; let system builders build systems.

## My personal views on science in ML/DL

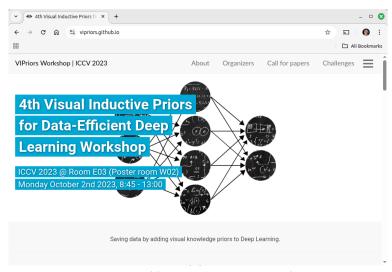
#### I don't believe:

- No single way to do science;
- No preaching; let system builders build systems.

#### I believe:

- ML/DL work is open as a field, openly sharing code, weights, papers.
- ML/DL misconduct (tune on the testset; cherry picking; plagiarism, overclaiming) is not as bad as elsewhere; limited direct fraud.
- that the scientific method will correct things eventually.
- in "Be and let Be". Let others do research their own way.
- in doing: help the ones that want to be helped.
- in moving constructively forward, ie: Do Something: my methodological development: ReproducedPapers.org; ControlledExperimentsInML.org; metascienceforml.github.io, online research guidelines; MSc course, this workshop, etc... (?)

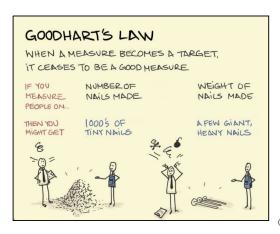
## My limited experience in Benchmarking for Methodologies



https://vipriors.github.io/

## Last slide: the question mark "?"

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(Link to image source)

- Benchmarks are invaluable to the field.
- How to use the power of benchmarks for hypothesis-driven science in ML/DL?